

The background features a light beige color with several dark blue geometric elements. On the left, there is a large dark blue circle partially cut off by the edge, and below it, a dark blue square containing a light beige abstract line pattern. In the center, a large circle is split horizontally, with the top half in light beige and the bottom half in dark blue. On the right, there is a dark blue circle partially cut off by the edge, and a dark blue circle at the bottom right corner. The text "Showcase of Crafted Logos" is centered on the right side in a bold, black, sans-serif font.

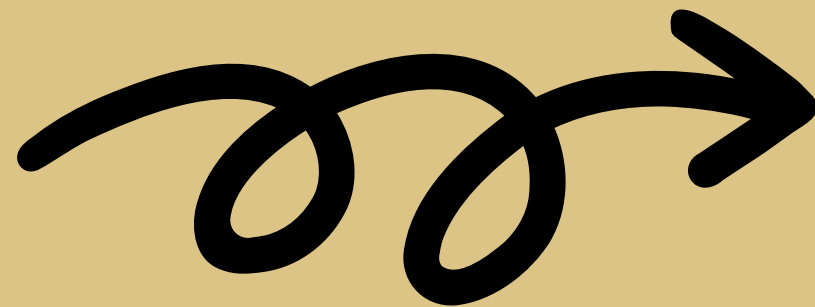
Showcase of Crafted Logos



Welcome to My Portfolio!

Discover some of my best logo designs, visual identities, and branding projects. Crafted with creativity and precision, these works showcase my ability to bring your brand's vision to life in any style.

Hi, I'm Arshia Borjali, and this is my own personal logo blends minimalism with flair, using an infinity-shaped "a" and "b" to showcase my creativity and also my name!. Set against deep blue with white accents, it's perfect for business cards or websites, reflecting my skill in sleek, modern designs. Let me bring your brand's story to life with a custom logo just as unique!



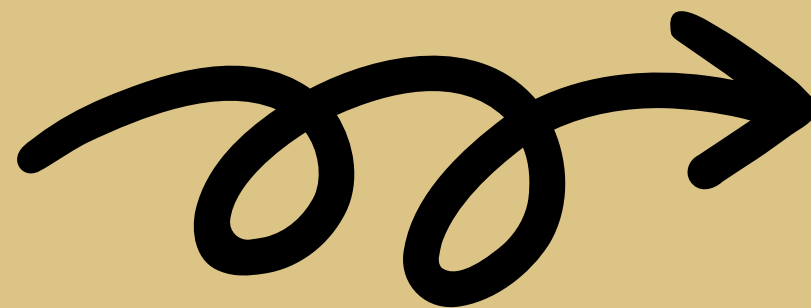
GEORGE OWEN | Strength in Simplicity

This logo was designed for a personal brand — George Owen, who could be in fields such as business consulting, industrial design, or even fashion and lifestyle.

The clever fusion of the initials "G" and "O" into a bold, modern symbol reflects confidence, precision, and a sleek, forward-thinking identity.

The smooth red-to-black gradient adds depth and elegance, making it stand out beautifully whether it's on a business card, product packaging, or even a signature blazer.

If you're looking for a logo that feels both timeless and powerful, this style offers a clean, memorable solution.

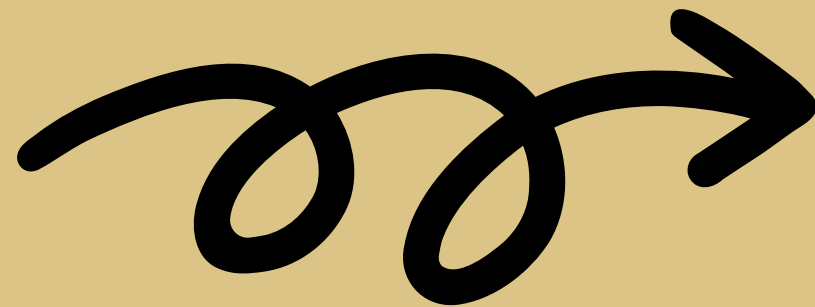


TURTLE | Where Style Meets Timeless Calm

This logo was created for a clothing brand that values elegance, comfort, and a slow-fashion philosophy. The standout feature is the clever transformation of the letter "T" into a graceful turtle — symbolizing longevity, thoughtfulness, and sustainable movement forward.

The overall design feels calm and classic, with a refined serif typeface that gives the brand a sense of heritage and quality. It's perfect for a fashion label that focuses on high-quality, thoughtfully crafted apparel — whether it's everyday essentials or boutique statement pieces.

A logo like this doesn't just carry a name — it carries a lifestyle.

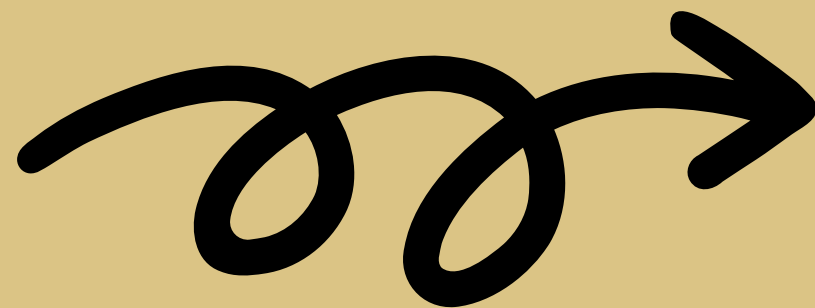


URBAN GRIND | Where Coffee Meets City Vibes

This logo was crafted for "Urban Grind," a stylish American coffee shop that blends urban energy with a cozy coffee culture. The highlight is the coffee bean shape, seamlessly integrated with a city skyline, representing the heartbeat of the city and the warmth of a perfect brew.

The design exudes a modern yet inviting feel, with a bold, clean typeface that balances professionalism and approachability. It's ideal for a coffee shop aiming to attract customers with high-quality, freshly ground coffee — from morning espressos to laid-back afternoons.

A logo like this doesn't just represent a brand — it invites you into a lifestyle.

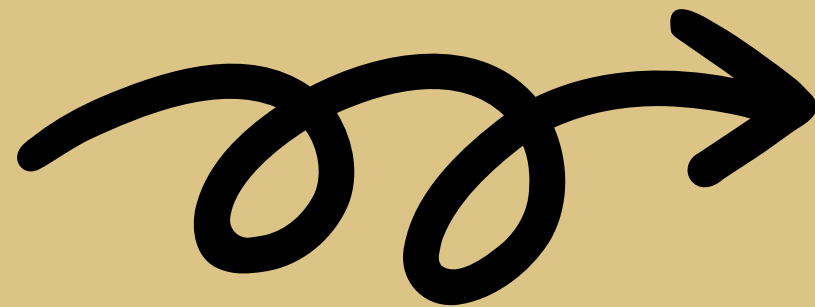


AROMA | Where Italian Flavors Come Alive

This logo was designed for "Aroma," an Italian restaurant where the word (meaning "fragrance" in Italian) celebrates the rich scents of authentic cuisine. The standout feature is the elegant olive branch paired with a subtle crescent, symbolizing Mediterranean heritage and the freshness of every dish.

The design radiates warmth and sophistication, with a refined serif typeface that evokes the timeless charm of Italy. It's perfect for a restaurant offering high-quality, aromatic meals — from homemade pasta to exquisite wines.

A logo like this doesn't just represent a name — it promises a flavorful experience.

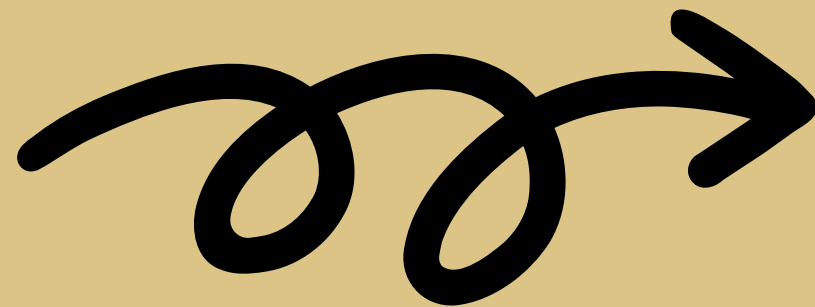


SAVE SMART | Where Savings Meet Smart Choices

This logo was crafted for "Save Smart," a tech startup behind an app designed to simplify personal finance management. The standout feature is the upward arrow formed by the "v," symbolizing growth, progress, and smart financial decisions.

The design feels fresh and modern, with a clean sans-serif typeface and vibrant green tones that inspire trust and optimism. It's perfect for an app targeting users who want to take control of their money — from budgeting to saving with ease.

A logo like this doesn't just represent a brand — it empowers a smarter financial lifestyle.



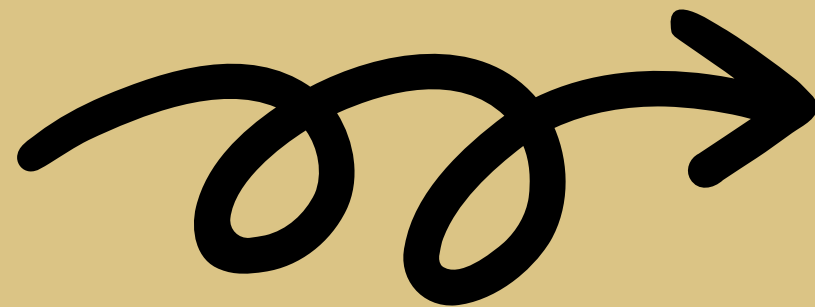
Savesmart

ROSHANA | Where Beauty Meets Elegance

This logo was created for "Roshana," a cosmetics and skincare company that embodies luxury and care. The standout feature is the graceful silhouette of a woman's profile integrated into the letter "R," symbolizing beauty, femininity, and timeless appeal.

The design exudes sophistication and warmth, with a sleek sans-serif typeface and a rich gold tone that reflects quality and premium products. It's perfect for a brand offering high-end beauty essentials — from skincare to makeup that enhances natural glow.

A logo like this doesn't just represent a name — it celebrates a radiant lifestyle.

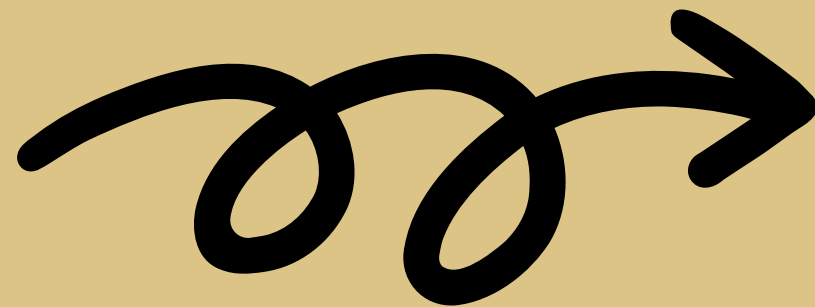


AURORENT | Where Scents Ignite Inspiration

This logo was designed for "Aurorent," a perfume company that captures the essence of dawn with every fragrance. The standout feature is the elegant "A" formed by intersecting lines, symbolizing the rising sun and the fresh beginnings each scent offers.

The design exudes luxury and mystery, with a sleek serif typeface and a striking gold-on-dark-blue palette that reflects sophistication and allure. It's perfect for a brand offering premium perfumes — from bold statements to subtle daily wears.

A logo like this doesn't just represent a name — it evokes a sensory journey.

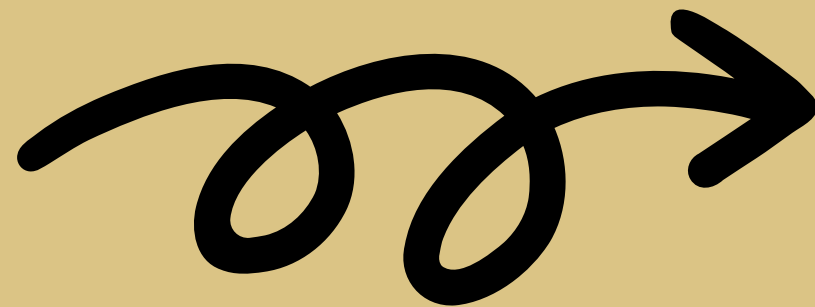


EAGLESPARK | Where Energy Takes Flight

This logo was crafted for "EagleSpark," an energy drink company that embodies strength and vitality. The standout feature is the sleek eagle silhouette, symbolizing power, freedom, and a soaring spirit in every sip.

The design radiates boldness and dynamism, with a sharp sans-serif typeface and a striking gold-on-black palette that conveys premium quality and energy. It's perfect for a brand offering invigorating drinks — from workout boosts to all-day refreshment.

A logo like this doesn't just represent a name — it ignites an unstoppable lifestyle.

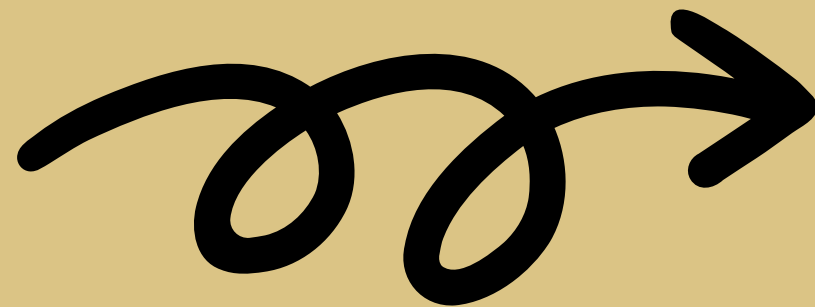


NIX PERFUME | Where Elegance Meets Mystery

This logo was designed for "Nix Perfume," a brand that blends subtle elegance with an enigmatic allure. The standout feature is the delicate perfume drop integrated into the "i," symbolizing the essence and artistry of every fragrance.

The design exudes luxury and sophistication, with a sleek sans-serif typeface and a soft gold-on-black palette that hints at exclusivity and refinement. It's perfect for a perfume brand offering captivating scents — from bold evening wears to delicate day signatures.

A logo like this doesn't just represent a name — it unveils a fragrant identity.

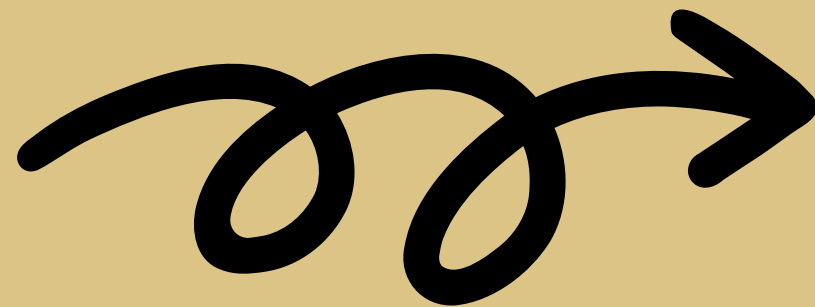


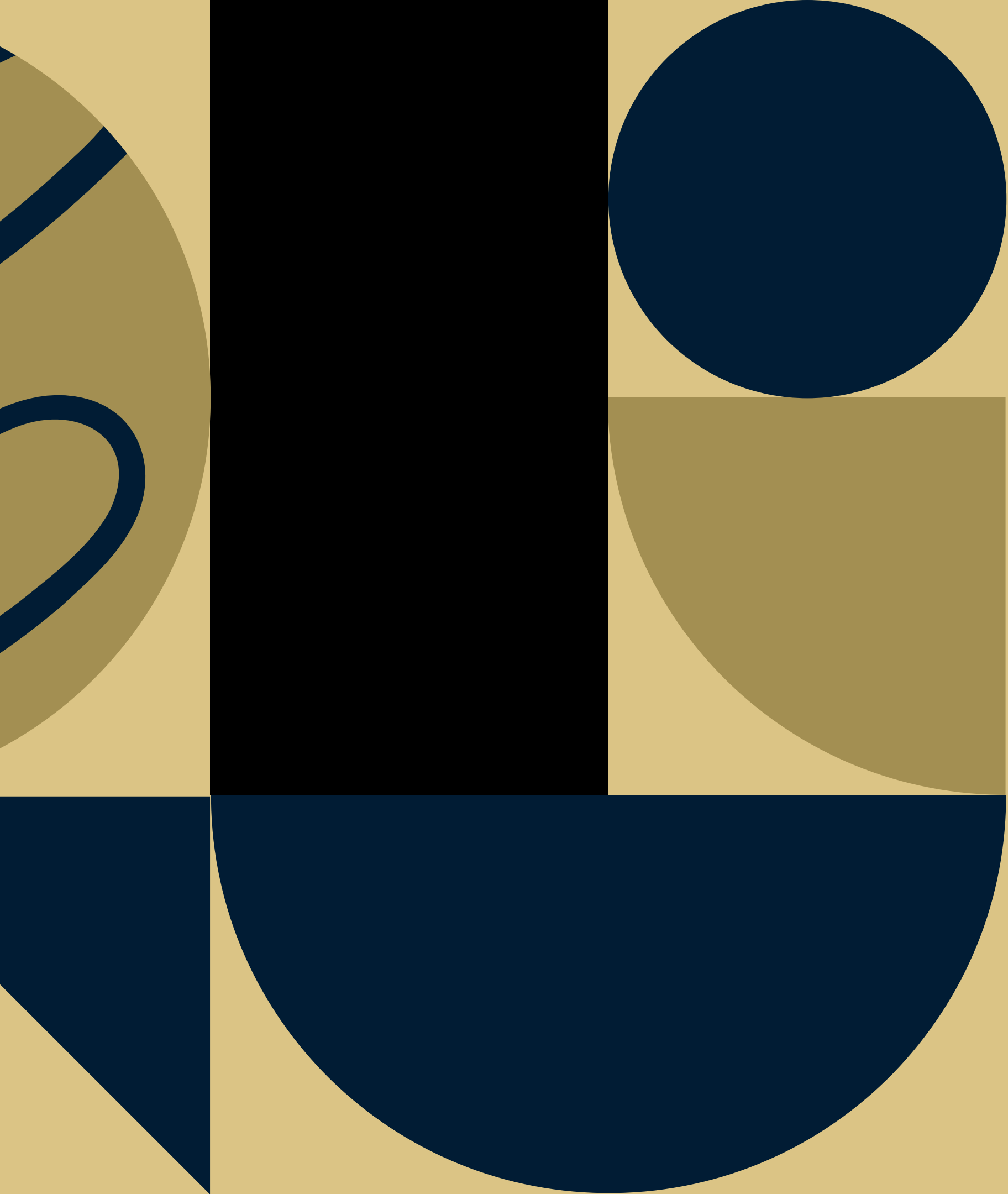
GRILL HOUSE | Where Flames Meet Flavor

This logo was created for "Grill House," a restaurant that brings the sizzle of grilling to every meal. The standout feature is the vibrant flame integrated into the design, symbolizing the passion and heat behind each perfectly cooked dish.

The design radiates warmth and boldness, with a strong sans-serif typeface and a striking orange-on-dark-blue palette that evokes a cozy yet energetic dining experience. It's perfect for a restaurant serving mouthwatering grilled specialties — from juicy steaks to smoky delights.

A logo like this doesn't just represent a name — it sparks a delicious tradition.

The logo for Grill House is displayed within a dark blue circular background. The words "GRILL" and "HOUSE" are written in a bold, white, sans-serif font. The letter "O" in "HOUSE" is replaced by a stylized flame icon. The flame is orange and yellow, with a black outline. The entire logo is set against a dark blue background, which is itself surrounded by a light blue ring. The background of the slide is a solid dark blue.



The Next Logo Is Yours!

Let's connect and discuss your design
needs.

